



Public Artwork

Rockdale Train Station Concourse Window Artwork

CALL FOR EXPRESSIONS OF INTEREST (EOI)

Project No: SF23/2589

Applications Close: 29 November 2024

1 Project

2.1 Overview

Bayside Council are seeking an artist to design artwork for the retail windows along the Rockdale Train Station Concourse; a high-traffic pedestrian walkway and access route to Rockdale train station. The artwork will be one long artwork that runs across a series of windows on the concourse.

The artist will be required to provide a suitably detailed digital design and ongoing advice to enable a specialist printer to print and install the work on the inside of the shopfront windows.

2.2 Background

Bayside Council are working with Transport Asset Holding Entity of NSW and Transport NSW to temporarily activate a series of retail shopfronts along the Rockdale Train Station Concourse through new artworks that are to be printed on adhesive decals and then installed on the inside of windows on the concourse.

As part of this program, Council have received funding for interventions to increase vibrancy along the concourse and increase nighttime safety in the area. The selected artist will submit a print ready digital artwork that will be installed for a temporary period to add vibrancy to the busy train station.

2.3 Requirements

Design

Feedback from Council's community consultation was that colour and vibrancy through public art helps an area feel safer.

As such, the artwork design should use an appropriate colour palette and subject matter to be bright, inviting and 'lift' the surrounding surfaces to improve the sense of night-time safety.

The subject matter of the artwork is open to the artist and can be refined during concept design, once selected and engaged.

Artwork size and location

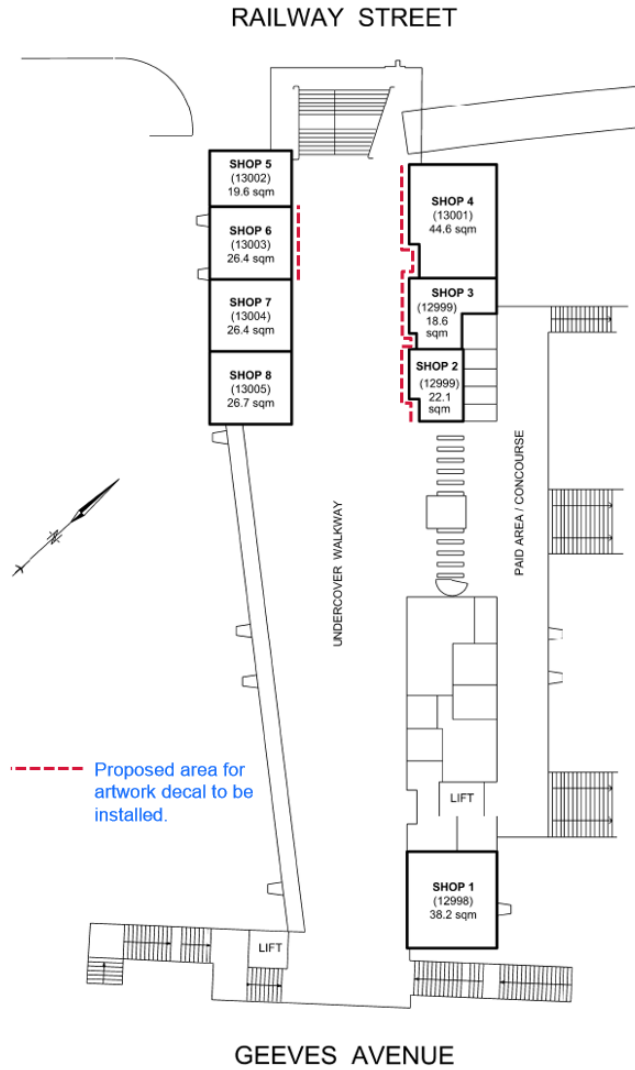
The total artwork area on the shopfront windows is approximately 33sqm combined across four shopfronts.

Shop 2	Shop 3	Shop 4	Shop 6
Doors x 2 Each - W82cm x h 187cm	Doors x 2 Each - W 70cm x h 187cm	Doors x 2 Each - W 88cm x 187 h	Main window W - 245cm x h - 240cm
Above door W 190cm x h 21cm	Above doors W166cm x h 21cm	Above doors 201cm w x 21cm h	Door section W - 82cm x h - 187cm
Section to right W 98cm x h 236cm	Section to right W 144cm x h 236cm	Section to right of doors W 83.5cm x h 233cm	Top of door W- 190 x H - 22cm
		Next to that W 144cm x h 233cm	

For reference, below are images of the shopfronts in their current condition as well as the concourse schematics of where the shopfronts are located.







Budget

Once the artist is engaged, the following budget applies to the work required:

\$4,000 - includes:

- all drawings and other documentation
- site visit
- all required meetings with council and specialist printing contractor

Delivery – dates may be subject to change

Stage	Work required	Completion timeframe
EOI applications due		29 November 2024
Contract award (successful artist selected and notified)		6 December 2024
1 – site investigation and concept design	<ul style="list-style-type: none"> • visit site with council and investigate all opportunities and constraints, risks and queries 	16 December 2024

	<ul style="list-style-type: none"> submit for approval an A3 1:100 concept design drawing with clear dimensions, annotation and reference images to communicate intent – must incorporate any reasonable feedback from council 	
HOLD POINT – Council to engage specialist printer, review concept design and provide feedback		16 December 2024
2 – final design	<ul style="list-style-type: none"> provide final design incorporating any feedback and required changes 	20 December 2024
3 – installation	<ul style="list-style-type: none"> assist with queries from council or the contractor 	21 December 2024

2 EOI

2.1 Submission

Suitably-qualified artists are invited to submit an Expression of Interest (EOI) which addresses the following. All documents should be PDF or Microsoft Word format.

1. Submission received by the EOI deadline
2. Examples of previous artwork completed with a concise explanation of scope, budget and outcome (on-budget, on-time and on-brief) (*Maximum 10 images*)
3. Artist CV outlining relevant experience and its application to this project
4. Evidence of current insurance, including \$20M Public Liability and \$10M Professional Indemnity
5. Short statement outlining vision for the artwork design that addresses the project requirements (*Maximum 300 words*)

2.2 Evaluation and selection

Criteria

Submissions will be evaluated to determine how well the below has been demonstrated in accordance with below criteria. All are equally weighted.

1. Understanding of the discipline of public art and the requirements of creating artwork for the public domain.
2. Understanding of this project, the risks and a likely methodology for how it might be installed.
3. Creativity and artistic merit
4. Relevant professional experience

Evaluation panel

Will comprise relevant Bayside Council, TAHE and Transport NSW personnel.

Selection

Following evaluation, one artist will be selected and engaged for the project.

2 Reference examples

